



ANUGRAH MEMORIAL COLLEGE, GAYA

(A Constituent Unit of Magadh University, Bodh Gaya, Bihar)



You are Cordially Invited to attend the One Day Webinar
on

“Impact of Social Media on Students”

On 20/05/2021 (Thursday) at 02:00 p.m.

Organized by
Internal Quality Assurance Cell (IQAC),
A. M. College, Gaya.

Join Zoom Meeting :

<https://us05web.zoom.us/j/83433477797?pwd=VzQ0bIJMOWJsQjUrTEZncEZTOUpBZz09>

Meeting ID: 834 3347 7797

Passcode: x0ie2m

With best compliments from



Dr. Amritendu Ghosal
I.Q.A.C. Coordinator



Prof. (Dr.) M. S. Islam
Principal



Scan for
Registration

To Register for the Webinar, Kindly fill out this form:

<https://forms.gle/GbVYoL9itwc9Hmds6>

Note: E-Certificates will be issued to the participants.

CONCEPT NOTE

The scope of social media in the third decade of the twenty first century has far exceeded its initial vision of simply offering people inter-connectivity. Today social media not only connects friends, family members, colleagues and old batchmates but it also affects the larger domain of public opinion, targeted advertisement, news, entertainment, social organisation and cultural practices. This period is radically different from the social climate of the pre-social media times when the academic system and the many cultures associated with it had developed- the period during which a majority of the current teachers received their education. Intention of survival necessitates quick adaptation to the changing times and the academic world is doing the same. Most of the current faculty members and university administrators are active on social media albeit their point of view may be different from a student who has been on social media from a much younger age. The young minds of our students have formed within the climate of social media, a phenomenon which needs to be understood for better functioning of the academic institutions. This webinar seeks to explore the impact of social media on the mind, behavior and beliefs of the students who receive higher education in colleges and universities. The purpose would be to arrive at an understating of the pros and cons of social media and how the various platforms can be used to facilitate academic practices.

The discussions will relate but not be restricted to the following Sub-Themes:

- **Ease of receiving information and higher education**
- **Tackling Fake News on Social Media**
- **Quality of Online Study Material circulating on Social Media**
- **How Social Media impacts self-esteem**
- **Screen Addiction in students**
- **Psychological impact of Social Media on students**
- **Social Media during the Covid-19 pandemic**

SCHEDULE

Time	Program
01:55 PM	Join The Meeting
02:00 PM	Welcome: Dr. Sadat Karim, Asst. Professor, Business Studies
02:05 PM	Presidential Address: Prof. (Dr.) M. Shamsul Islam, Principal
02:30 PM	Speech: Keynote Speaker Dr. Amritendu Ghosal, IQAC Coordinator cum Head, Department of English
03:00 PM	Speech: Dr. Shweta Singh, N.S.S. Program Officer cum Head, Department of Philosophy
03:20 PM	Speech: Dr. Nidhi Tripathi, Asst. Professor, Chemistry
03:40 PM	Discussion with Students
03:50 PM	Conclusive remarks and Vote of Thanks: Mr. Saif Akhter, Asst. Professor, Business Studies
04:00 PM	National Anthem

Anchoring by Dr. Sadat Karim & Technical Support by Md. Umar Farooque